

CORAL ANNOUNCE SPONSORSHIP OF MICHAEL OWEN'S MANOR HOUSE STABLES

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Coral today announced it is to become the Yard Sponsor of the Michael Owen-owned Manor House Stables (Malpas, Cheshire), the home of leading Flat trainer Hugo Palmer and his team.

The partnership will see Hugo provide Coral customers with unique insight into his runners at all major meetings throughout the Flat season with regular exclusive blogs. Coral will also work with Michael, Hugo and the team at Manor House Stables to create behind-the-scenes video content throughout the season to get racing fans closer to the action.

The team at Manor House Stables will wear Coral-branded clothing at the yard and on racecourses, with the racehorses also sporting Coral branding at home on the gallops and in the parade ring at the track.

Alongside the sponsorship, the Coral Racing Club will have a racehorse in training at Manor House Stables. The two-year-old son of Ardad out of Polly Floyer was purchased on behalf of Coral for £30,000 at the Goffs UK 2-y-o Breeze Up sale at Doncaster in April of this year. Coral will shortly be running a competition amongst Coral Racing Club members to come up with a name for the two-year-old ahead of his debut run, with the successful Club member winning the chance to be an owner of the two-year-old on his debut.

Coral's Simon Clare said: "We are delighted to launch this partnership with Manor House Stables, which sees us become the Yard Sponsor of Hugo and his team, which in turn will give us the opportunity to deliver exclusive content to our customers. Michael's passion for, and commitment to, the sport matches our own, and we are also excited to have our latest Coral Racing Club horse in training at Manor House Stables."

Owner of Manor House Stables, Michael Owen said: “It’s hugely exciting to have Coral as Yard Sponsor of Manor House Stables. As Simon Clare has stated, Coral’s passion and commitment to the sport of horse racing is very similar to our own and I am sure the partnership will be both successful and enjoyable for everyone involved”.

Manor House Stables Trainer, Hugo Palmer said: “It is a great thrill to have Coral on board as our sponsor at Manor House. Not only are Coral longstanding supporters of racing but it is also very exciting for us to be training for the Coral Racing club and we hope that club members will thoroughly enjoy their time at Manor House Stables.”

Coral are longstanding supporters and sponsors of British racing, with their team of ambassadors including former champion flat jockey, Jim Crowley; ITV racing presenter, Chris Hughes; top jumps jockey Sean Bowen; leading jumps trainer Joe Tizzard and his stable jockey, Brendan Powell; and recently retired top jockey, Tom Scudamore.

Coral also runs the UK’s largest free-to-join racing club, the Coral Racing Club, and its portfolio of race sponsorships includes the Coral-Eclipse, Coral Welsh Grand National, Coral Scottish Grand National, and Coral Gold Cup at Newbury.

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